

## SAMRA 2022/23 MEMBER BENEFITS, PRODUCTS AND SERVICES

Benefits, Products and Services		Organisation Members	Associate Members	Independent Members	Non-Members
Developing Professional Practice	Ethics advice via email	✓	✓	✓	-
	Ethics updates via webinar	✓	✓	✓	Paid-for service
	Legal advice about industry-wide issues	✓	-	-	-
	Access to Work seekers and Bursary seekers information	✓	-	-	-
	Looking for work and Bursary requests to SAMRA members	✓	✓	✓	✓
	Interest group membership	-	✓	✓	Paid-for service
	Interest group advocate eligibility	-	✓	✓	-
	Local ambassador and subcommittee eligibility	-	✓	✓	-
	SAMRA Consulting service	Paid-for service		Paid-for service	-
	Professional recognition	Not applicable	Paid-for service	Paid-for service	-
	SAMRA local, national and regional events and best practice sharing	Discounted paid-for service	Discounted paid-for service	Discounted paid-for service	Paid-for service
SAMRA Survey Interviewer Qualification Assessment	Discounted paid-for service	Discounted paid-for service	Discounted paid-for service	Paid-for service	
Industry Voice	Global Research Business Network (GRBN) membership	✓			-
	ESOMAR Association partnership services	✓	✓	✓	-
	Representation at stakeholder bodies	✓	✓	✓	-
	Lobbying with stakeholders	✓	✓	✓	-
	Advocating for research amongst stakeholders	✓	✓	✓	-
	SAMRA Code of Conduct protection	✓	✓	✓	-
Marketing	Requests for proposals from clients, and preferential procurement	✓		✓	-
	Credential branding	✓	✓	✓	-
	SAMRA Press posting of member news/press releases on the website	✓	✓	✓	-
	Posting of a social responsibility initiative on SAMRA Doing Good web page	✓	-	-	-
	Job advertising	Discounted paid-for service	-	-	Paid-for service
	Website directory advertisement	Paid-for service	-	-	-
	Website advertising	Paid-for service	-	-	-
	Inclusion in the website member list	✓	-	✓	-
	Advertising on electronic newsletters and updates	Paid-for service	-	Paid-for service	-
	Journal advertising	Discounted paid-for service	-	Discounted paid-for service	Paid-for service
Sponsorship opportunities	Discounted paid-for service	-	Discounted paid-for service	Paid-for service	
Publications	Yearbook: Print	Discounted paid-for service	Discounted paid-for service	Discounted paid-for service	-
	Yearbook: Electronic	✓	✓	✓	-
	Journal: Print	✓	Paid-for service	✓	Paid-for service
	Journal: Electronic	✓	✓	✓	-
	Salary survey	Paid-for service	Paid-for service	Paid-for service	Paid-for service
	Industry index tracking	Paid-for service	Paid-for service	Paid-for service	Paid-for service
	Industry size survey	✓	✓	✓	Paid for service
	Email newsletters and updates	✓	✓	✓	-